

# Raymond Crosby

Marketing Communications/  
Creative Content Specialist

raymond Crosby33.com

1424 W Clay St., Richmond, VA

raymond Crosby33@gmail.com

443-949-5880

## Software Skills

Adobe Suite (Ps, Ai, Pr, Ae, Id)

Video Production/Editing

Canva

Wordpress

Procreate

Blender

## Organizational Skills

Time Management

Collaboration

Written/Verbal Communication

## Personal Skills

Acting and Presenting

Visual Acuteness

Critical Thinking

Problem Solving

Sense of Humor

## Interests

Culinary Arts

Collecting Minerals

Boardgames/Videogames

Dungeons and Dragons

Videography

World Building

Creative thinker ready to develop engaging marketing campaigns, promotional programs and social media content using strong writing, design, and multimedia editing skills. Inspired by reaching people on a human level and creating positive, immersive experiences.

## Education

Virginia Commonwealth University (2017-2021)

Richard T. Robinson School of Media and Culture

- BS in Mass Communications - Cum Laude

## Experience

Van Gallery, LLC - Remote (Oct-Mar 2022)

- Created and minted of over 100 NFTs by commission
- Development of playable card game with original characters/lore

Frank Community - Richmond, VA (Jan-May 2020)

- Developed a new website with a cleaner, more accessible format
- Rebranded social media presence through themed post templates and animations

The Forge - Richmond, VA (Mar-May 2019)

- Created a brand identity to better define the unique gaming experience offered
- Designed in-store posters, and updated social media presence

Robin's Hope - Richmond, VA (Mar-June 2019)

- Created an updated website to better promote this nonprofit
- Scripted and voiced videos
- Developed new logo

Sails Angels - Richmond, VA (Jan-Mar 2018)

- Redesigned application form to make signing up to volunteer an easier process
- Created brochures and cards to promote attendance
- Created a website with features to increase donations

Crosby Marketing Communications - Annapolis, MD

Creative Intern for National Advertising (June-Sept 2017)

and PR firm (June-Sept 2018)

- Drafted copy, collected images, and researched content for Militaryonesource.com
- Developed graphics, social media posts, and created campaigns for HRSA organ donor recruitment program
- Helped produce Coffee Talk videos of staff interviews
- Provided research, data entry, stock image/footage collection, and workflow support